Coronet 3D

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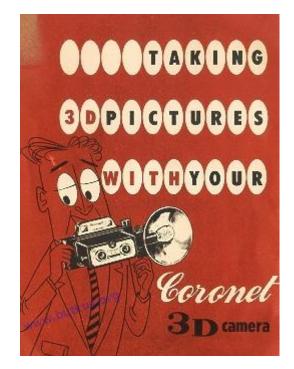
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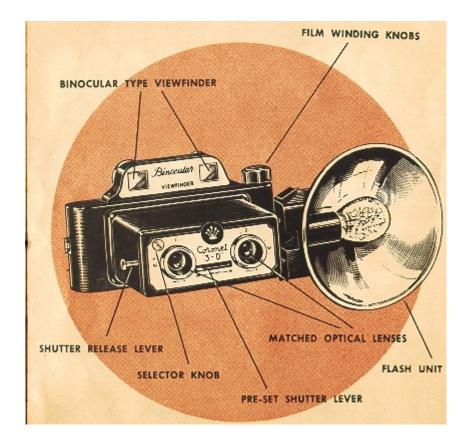
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NOW you can take those breathtaking 3-D stereo pictures with all the simplicity of taking ordinary snapshots. No Fuss! No gadgets!

Your Coronet 3-D camera is a precision instrument designed to give true-to-life 3-D pictures with ease, convenience, and economy.

Here is the amazing new 3-D for your enjoyment.



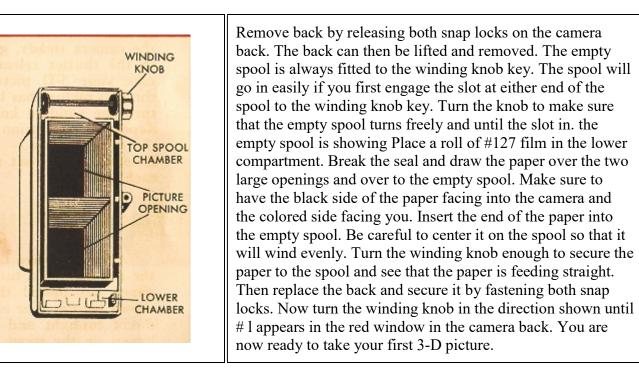
READ THESE INSTRUCTIONS CAREFULLY

The few minutes required to read this instruction booklet will insure better 3-D pictures for you with easy handling and more enjoyment of your camera.

USE #127 FILM

Eastman Kodak Verichrome, Ansco Plenachrome All Weather or Selochrome film is recommended for use both indoors and outdoors. Under normal conditions, they will give clear, sharp pictures. You may use a faster film, such as # 127 Eastman Super XX, Ansco Pan Press or Ilford HP3 for outdoor pictures on dull days, or with flash.

HOW TO LOAD CAMERA



-IMPORTANT!

3-D Stereo pictures must be made in pairs. Your Coronet 3-D camera does this for you automatically. You get 4 pairs of 3-D photographs on a #127 film. Therefore, take your 3-D pictures ONLY on the odd numbers-1, 3, 5, 7. Always be sure that both lenses are open when shooting 3-D pictures.

• FOR LIFE-LIKE 3-D PICTURES OUTDOORS



Set the shutter by moving the preset lever on the face of the camera. Hold the camera up to your eyes. Your Coronet 3-D camera has a binocular-type viewfinder allowing the use of both eyes for maximum comfort and accurate 3-D composition. Hold the camera at level with subject and steady. This is important for good 3-D pictures. Frame the subject in your viewfinder and, holding the camera steady, gently push in the shutter release lever to take your 3-D picture. After the first picture has been taken, turn the winding knob to #3. Repeat this operation using only the odd numbers - 1, 3, 5, 7. Remember to re-set the shutter each time.

• **REMOVING THE FILM**

After you have taken the last of your 4 pairs (on #7 in the red window), turn the winding knob until the end of the paper has passed the red window. Remove the back as shown before. The exposed roll can now be removed. Avoid direct sunlight and take care not to let the roll of film loosen on the spool. Fasten the end with the glued paper found on the roll of film. You may find it easier to fold under about half an inch of the paper before sealing.

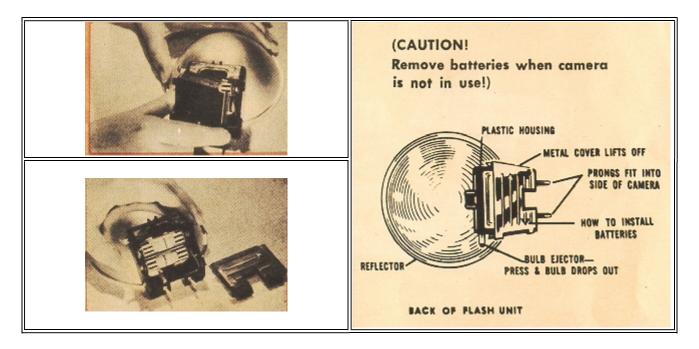
IMPORTANT-If you have the film developed locally, emphasize that it is a 3-D stereo film and that you want the negatives printed in pairs. (see Page 8)

GOOD INDOOR PICTURES WITH FLASH

Use the same procedure as above except that you add the flash unit to the camera as follows: Remove the metal cover from back of the flash unit. (Fig. 1) Insert 2 penlight batteries with the tops in opposite directions as illustrated on the metal cover. Snap the metal cover back into place by pressing lightly with thumb.

(CAUTION! Remove batteries when camera is not in use!)

Insert the flash unit by pushing flash gun pins into its receptacle in the side of the camera. Flash bulbs are inserted by slipping into the socket and pushing down gently until you hear it click into place.



Use Amplex #5 G.E. #5 or Sylvania #25 flash bulbs or equivalent. After taking the picture, eject bulb by pulling straight back on the lever on the side of flash unit housing. This releases the bulb which can then be removed. Flash bulbs remain "hot" for a moment after use.

When taking flash pictures, use steady continuous motion on shutter release lever to insure proper synchronization of flash bulb and shutter.

NOTE: Your Coronet 3-D camera may also be used to take ordinary snapshots. In the upper left corner of this camera face plate is a small round knob. This is the selector knob. To take 8 ordinary snapshots, turn this knob counter clockwise. This closes #1 lens. You can then use every number (1 - 8) in the red window to get 8 ordinary snapshots.

CHECK THESE RULES FOR BETTER PICTURES

1. Hold the camera steady and push the shutter release lever smoothly to avoid blurred pictures. Hold the camera level with subject.

Load your camera out of direct sunlight.

2. Remember that you get 4 pairs of 3-D pictures. Use only odd numbers 1,3,5 and 7. Wind film immediately after taking each picture to avoid double exposures.

3. Keep the sun over your shoulder. Your subject should $^{\odot}$ be in bright sunlight or in open shade under a clear sky.

4. Your shutter must be pre-set each time before you can take a picture.

5. The main subject should be no more than 4 to 10 feet from camera. Your background will automatically be in focus. If you get closer, your picture may not be sharp.

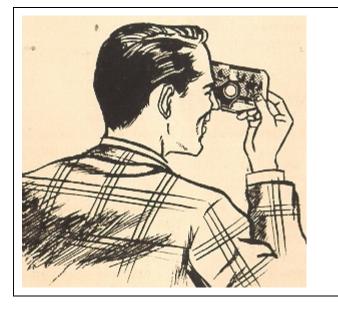
6. Have each roll of exposed film developed as soon as possible after it is exposed.

7. When using flash attachment, remember to insert a new bulb for each picture. Keep your batteries fresh for peak performance.

8. Clean your lenses carefully only with a dry, soft cloth or lens tissue or lens brush. Never use your fingers on your camera lenses.

9. Remember for true 3-D pictures keep subjects separated from background . . . this will give depth to your pictures.

TO VIEW 3.D PICTURES.



If you have the film developed locally, emphasize that it is a 3-D stereo film and that you want the negatives printed in pairs. The prints must be trimmed to proper size 1 3/4" to fit viewer and they must be transposed before you can get the full 3-D stereoscopic effect. That is, the pair of pictures must be cut down the center and the right hand picture put into the left hand side of the viewer and vice versa. The pictures should be taped across the backs to keep this position permanently.

EXTRA VIEWERS \$1.98 each

NOTE - FINISHERS ARE NOT YET EQUIPPED FOR THIS NEW DEVELOPMENT IN PHOTOGRAPHY, WE CANNOT GUARANTEE THAT THEY WILL DELIVER PRINTS TO THE ABOVE EXACT SPECIFICATIONS. UNTIL LOCAL FINISHER IS READY -TO INSURE PERFECT 3-D PICTURES WE HAVE MADE SPECIAL ARRANGEMENTS FOR LABORATORY FACILITIES TO

Fine Grain Develop and Print Your Pictures on Heavy Weight Glossy Paper ... Already Reversed . . . and Ready For Viewing (same as sample print with viewer).
Use handy mailing bag enclosed with your kit. Be sure to print name and address clearly. Enclose cash, check, money order or express draft.
Single Roll \$.60
2 Rolls 1.00
Additional 3-D Prints From Your Negatives 4 for 50¢ (minimum order 50¢)

IMPORTANT -- NEVER CUT ANY PAIR OF NEGATIVES APART Within 48 hours after receipt, your 3-D pictures will be on the way back to you with your negatives (plus another mailing bag).

Mail Film To Photo Lab Nearest You

3-D PHOTO LABS, INC. P. 0. Box 109 • Madison Sq. Sta., New York 10, N. Y.
3-D PHOTO LABS P. 0. Box No-8652 • Hollywood 46, Calif.
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