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1934 LIST OF FAIR EXHIBITORS

— A —

Abbott Laboratories

A vitamin exhibit and lecture—Hall of Science.

A Century of Progress Committee on Diabetes

Exhibit showing the history of the discovery of insulin—Hall of Science.

Addressograph Multigraph Corporation

Addressing, letter-writing, and office equipment—General Exhibits Group, Pavilion 3.

Advance Pattern & Foundry Co.

Supermaid Cookware—Exhibit and demonstration cast aluminum kitchen utensils—Home Planning Hall.

Agfa Ansco Corporation

Historical display of old cameras and outstanding display of pictorial photography—General Exhibits Group, Pavilion 2.

Ahlberg Bearing Company

Commercial and scientific exhibit of ball bearings for automotive and railway equipment—Travel and Transport Building.

Allergy (Hay Fever and Asthma)

The causes and treatment of hay fever and asthma—Hall of Science.

Altorfer Brothers Company

An exhibit of electrical washing machines—Electrical Building.

Amateur Radio Exhibit Association, Known as World's Fair Radio Amateur Council

Amateur broadcasting, short wave transmitters, replica of an old-time "spark station," demonstration showing "remote control" by radio impulses—Travel and Transport Building.

American Can Company

An exhibit of the various types of metal containers and some processes in their fabrication—General Exhibits Group, Pavilion 1.

American Evatype Company

Showing the manufacture of rubber stamps—Hall of Science and General Exhibits Building, Pavilion 1.

American Express Company

An exhibit of its travel, financial and foreign shipping services—Hall of Science.

American Flyer Company

Miniature four-track electric system of train operation built to scale—Travel and Transport Building.

American Institute for Deaf-Blind

An exhibit showing the education of the blind—Hall of Science.

American LaFrance & Foamite Industries, Inc.

Showing the newest in fire-fighting apparatus, and a completely motorized power plant unit—Travel and Transport Building.

American Legion

Official Headquarters Building.

American Medical Association

History of the progress of medical practice, care, education of medical students, health education of the public and general medical history—Hall of Science.

American Metal Craft Company

Manufacturing exhibit of jewelry—General Exhibits Group, Pavilion 4.

American Optical Company

Exhibit of all kinds of optical instruments—Hall of Science.

American Pharmaceutical Association

History of the progress of pharmacy during the last one hundred years—Hall of Science.

American Railway Association

An exhibit of railway safety signals—Travel and Transport Building.

American Stove Company

Display of modern gas ranges, including Magic Chef—Home Planning Hall.

American Rolling Mill Company "Mayflower House"

All steel house with enamel exterior. Decorated by Star-Peerless Wallpaper Mills—Exhibit House, Home and Industrial Arts Group.

American Steel Foundries

Historical exhibit of car couplings. Development from plain bar fastenings to massive automatic couplers of today—Travel and Transport Building.

American Urological Association

The anatomy, function and derangements of the kidney, ureter, urinary bladder and the prostate gland—Hall of Science.

American Veterinary Medical Association

Exhibit showing the maintenance of the health of animals and the diseases transmitted from animals to man—Hall of Science.

Anthracite Institute

Hard Coal stoker, a series of bins showing grades and types of anthracite coal—Home Planning Hall.

Anthropometric Laboratory of Harvard University

The Measurement of Man—Story of races using the visitors as subjects—Hall of Social Science.

Armour & Company

History of packing industry, showing modern processes in meat preparation and distribution. Lounge—Special Building, Science Bridge.

Arouani & Hakim

Furniture, antiques, rugs and Egyptian merchandise—General Exhibits Group, Pavilion 4.

Associated Trade Press

A display of periodicals—General Exhibits Group, Pavilion 2.

Atlas Brewing Company

Lounge and murals depicting history of brewing—Foods Building.

Automatic Canteen Co.

Display of bar candies and their vending by machine—Foods Building.

1934 LIST OF FAIR EXHIBITORS—Continued

— B —

- Baker and Company, Inc.**
An exhibit of Platinum—Hall of Science.
- Ball Brothers**
Display of home canned vegetables and fruits packed in Ball Mason Jars—Foods Building.
- Baltimore & Ohio Railroad**
An historic railway coach compared with a new train with coaches equipped with 4-way conditioning—including humidifying, dehumidifying, air-cooling and warming—Outdoor Railway Tracks. Animated dioramas, historic railroad exhibits—Travel and Transport Building.
- Barrett-Cravens Company**
An exhibit of lift trucks and portable elevators—General Exhibits Group, Pavilion 1.
- Baumgarten, Joseph**
An exhibition of portraiture—General Exhibits Group, Pavilion 3.
- Beach, Hamilton, Mfg. Co.**
Exhibit and demonstration of electrical appliances—Home Planning Hall.
- Belgard-Spero, Inc.**
Complete lens-grinding plant in operation, showing how spectacle lenses are ground and polished. Movie theater showing care of eyes—Hall of Science.
- Bemis Industries**
Exhibit of standardized mass production, building, design and construction of modern homes, featuring "The Evolving House"—Home Planning Hall.
- The Bettendorf Company**
Exhibit of Bettendorf Oil Burners, Westco pump and water system, Buddy "L" toys—Home Planning Hall.
- Birtman Electric Co.**
Display of electric household appliances—Home Planning Hall.
- Book House for Children**
Display with scenic effects of sets of books for children—General Exhibits Group, Pavilion 2.
- Borchers, Henry C.**
A display of pressure cookers—General Exhibits Group, Pavilion 1.
- Borg-Warner Corporation**
Exhibit of automobile parts and accessories with activated models—Travel and Transport Building.
- Boys' Clubs of America**
Showing ideals and growth of the Boys' Clubs in America—Social Agencies.
- Brick Manufacturers Association**
Reinforced brick masonry house—Exhibit House, Home and Industrial Arts Group.
- Brinks Express Company**
An exhibit of historic money protection, and its evolution, also, a new modern armored money truck—Travel and Transport Building.
- Bristol-Myers Company**
An exhibit showing the manufacturing and filling of tooth paste tubes. Mechanical robot lectures on the care of the teeth—General Exhibits Group, Pavilion 4.

- Brookhill Laboratories, Inc.**
Model Dairy Barn housing 35 champion cows, with demonstration of modern dairy methods—Special Building, Farm Group.
- Brown Shoe Company**
Marionette show. Visitors may view their feet with X-Ray machines—General Exhibits Group, Pavilion 5.
- Brunswick-Balke-Collender Company**
A display of billiard and bowling equipment. Exhibitions in trick billiard shots. Old and new style bars—General Exhibits Group, Pavilion 1.
- Buddy "L" Manufacturing Co. (See The Bettendorf Company)**
- Burkland, L.**
Exhibit of copper and glass gift ware—Home Planning Hall. Also General Exhibits Group, Pavilion 4.
- Burpee Can Sealer Co.**
Home canning in tin. Preparation by pressure cooking—Foods Building.
- Burroughs-Wellcome Company**
A display of pharmaceutical and biological material—Hall of Science.
- Burton-Dixie Corporation**
An exhibit of mattresses and feathers—Hall of Science.

— C —

- Caie, Thomas J., and Company of Illinois**
A display of the Book of Knowledge—Hall of Science. Also General Exhibits Building, Pavilion 2.
- California Gift Shop**
Exhibit of California pottery and baskets—Home Planning Hall.
- California Prune & Apricot Growers Assn.**
Murals depicting prune orchards and methods of growing. Sampling of prune juice. Display of compotes—Foods Building.
- Camp Fire Girls**
Showing ideals and growth of the Camp Fire Girls' organization in America—Social Agencies.
- Case, J. I., Company**
Exhibiting and demonstrating tractors and trailers—Travel and Transport Building.
- Catholic Church Extension Soc. of the U. S.**
Chapel Car St. Paul—16th Street.
- Century Electric Company**
An exhibit of fractional and heavy duty electric motors—Electrical Building.
- Chicago, Burlington & Quincy R. R. Co.**
The Burlington System of affiliated lines show a giant animated relief map with flowing rivers, geysers, etc., plus the company's connecting bus lines—Travel and Transport Building. "Zephyr," a three-car, streamlined unit, 80-ton, stainless steel, diesel-motored—Outdoor Railway Tracks.

1934 LIST OF FAIR EXHIBITORS—Continued

- Chicago Centennial Dental Congress, the American Dental Association and the Chicago Dental Society**
History of the progress of dentistry during the last one hundred years. The structure, function and the arrangements of teeth as shown by eight-foot electrical models which are automatically illuminated—Hall of Science.
- Chicago Faucet Co.**
Exhibit of shower heads and plumbing—Home Planning Hall.
- Chicago Flexible Shaft Co.**
Demonstration of Sunbeam Mixmaster—Home Planning Hall and Electrical Building.
- Chicago Good Will Industries**
Exhibit showing the value of occupational therapy in the treatment of mental and physical diseases—Hall of Science.
- Chicago Grand Opera Company**
Exhibit of scenes from some of the principal operas—General Exhibits Group, Pavilion 4.
- Chicago Hospital Association and American Hospital Association**
An exhibit on the progress of hospital care in the United States—Hall of Science.
- Chicago Medical, Dental and Allied Science Women's Association**
Exhibit showing the value of prenatal and postnatal care of the mother—Hall of Science.
- Chicago Medical Society**
Progress in medical diagnosis and treatment in the Chicago area during the last one hundred years—Hall of Science.
- Chicago, Milwaukee, St. Paul & Pacific R. R. Company**
Electric 12-motored locomotive and a streamlined air-conditioned coach. Animated scenic relief map—Travel and Transport Building.
- Chicago Municipal Tuberculosis Sanitarium**
Demonstration of the means of spreading tuberculosis and the value of the x-ray in the detection of early diagnosis—Hall of Science.
- Chicago & Northwestern Railway**
A high-speed modern locomotive in landscaped setting—Outdoor Railway Tracks Area. An activated show of historical and modern transportation units—Travel and Transport Building.
- Chicago Public Schools**
Progress in public school education during last hundred years—dioramas and colored slides—Hall of Social Science.
- Chicago Rapid Transit Medical Department**
Methods of resuscitation and the prevention of asphyxial death—Hall of Science.
- Chicago, Rock Island & Pacific Railway Company**
Theatre, seating eighty, for scenic motion pictures with sound, over their western route—Travel and Transport Building.
- Chicago Roentgen Society**
An historical exhibit on Roentgen and the structure of the human body as revealed by the x-ray—Hall of Science.
- Chicago Technical College**
An exhibit showing the educational scope of the college—Hall of Science.
- Christian Science Publishing Society**
A special building portraying the contribution of Christian Science to Progress. Reading Room—Christian Science Monitor Building.
- Cleveland Clinic Foundation**
Demonstrations of the discovery of the x-ray. Exhibits of blood transfusion and the ductless glands—Hall of Science.
- Clinton Carpet Co. (See Pittsburgh Testing Laboratories)**
- Clorox Chemical Company**
Exhibit of Chlorox bleaching and cleaning liquid—Foods Building.
- Clover Leaf Crystal Shops**
A display of fine glassware. A crystal engraver shown at his bench engraving designs on crystal ware—General Exhibits Group, Pavilion 5.
- Coca-Cola Company**
Complete bottling plant, bottling Coca-cola—Foods Building.
- Collier, P. F., and Son, Distributing Corporation**
Library setting, showing Harvard Classics—Hall of Social Science.
- Colonial Mfg. Co.**
Exhibit of grandfather clocks—Home Planning Hall.
- Columbia Broadcasting System, Inc.**
Lounge—Electrical Building.
- Compton and Company, F. E.**
Exhibit of Compton's Pictured Encyclopedia—Hall of Social Science.
- Conover Company, The**
Exhibit and demonstration of electric dishwashing machinery—Electrical Building.
- Consumers Coffee Company**
Demonstration of process of producing liquid coffee. Sampling of hot, iced, and carbonated coffee made from this product—Foods Building.
- Continental Baking Company (See Wonder Bakery Building)**
- Continental Scale Works**
Exhibit of bathroom scales—Home Planning Hall.
- Country Home Magazine**
Model farm house—Exhibit House, Farm Group.
- Coyne Electrical School**
A demonstration of several electrical phenomena, including the Tesla Coil—Electrical Building.
- Crane Co.**
Display of bathroom fixtures and plumbing, also "World's Largest Shower"—Crane Co. Station. Home and Industrial Arts Group.

1934 LIST OF FAIR EXHIBITORS—Continued

Cudahy Packing Co.

Scientific Exhibit on cleansing compounds, also marionette show depicting Old Dutch characters—Home Planning Hall.

Cuneo Press, Inc., The

A display of fine printing with miniature models of the company's plants. The Gutenberg Press and a 15th Century bindery. Treatment of book edges. Facsimile copy of the Gutenberg Bible—General Exhibits Group, Pavilion 2.

Cycle Trades of America

An historical collection of bicycles, leading up to the modern type of cycle—Travel and Transport Building.

Czechoslovak-American Chamber of Commerce.

Special building portraying the contribution of Czechoslovakia to modern progress.

— D —

Danish Silversmith

Exhibit of hand wrought silverware and pewter ware—Home Planning Hall.

Davol Rubber Company

Rubber sundries—Hall of Science.

Deagan, J. C., Inc.

Carillon in tower of Hall of Science—Hall of Science.

Dee, Thos. J., and Company

Dental Metallurgy—Hall of Science.

Deere, John, Tractor Company

Exhibiting and demonstrating John Deere tractors, sprinklers and calcium chloride spreaders—Travel and Transport Exhibition Area.

Delaware & Hudson Railroad

An ancient locomotive of 1827—shown alongside one of the company's modern, massive high-speed engines—Outdoor Railway Tracks.

Deutsches Hygiene Museum of Dresden, Germany

Working models of human structure and function—Hall of Science.

Diamond Exhibits Corporation

A diamond mine in operation, and the Streets of Amsterdam, showing the cutting and polishing of diamonds. Three million dollars in gems and a \$500,000 stone exhibited—General Exhibits Group, Pavilion 4.

Dick, A. B., and Company

An exhibit showing the development of the stencil and duplications with various mimeograph machines, printing and accessories—General Exhibits Group, Pavilion 3.

Dictaphone Sales Company

A modern office exhibit demonstrating dictation by dictaphone with accessory transcribing and shaving machines—General Exhibits Group, Pavilion 3.

Dictograph Products Company, Inc.

Acousticon Hearing Aids, Interior Telephone Systems, Nurses' Signal-Phones, Aircraft Radio Communication—Hall of Science.

Diebold Safe and Lock Company

An exhibit of electrically operated fire resistance safes, burglar safes, and tear gas equipment—General Exhibits Group, Pavilion 3.

Diener-Dugas Fire Extinguisher Corporation

A display of fire apparatus—Hall of Science.

Donnelley, R. R., and Sons Company

Exhibit of varied products of the press ranging from small cards and display of advertising matter to catalogues, telephone directories, encyclopedias, books and magazines—General Exhibits Group, Pavilion 2.

Doss, Hans

Exhibit and demonstrating of a pressure cooker—Home Planning Hall.

— E —

Electrical Central Station Committee

An exhibit of the generation, distribution, and utilization of electrical energy in all its phases—Electrical Building.

Electric Storage Battery Company

An exhibit of all classes of electrical storage batteries—Electrical Building.

Elgin National Watch Company

Display of modern watches. Jewel setting machine in operation. Reproduction of the Elgin Observatory where time is taken from the stars. Movie Theatre picturing scientific and utilitarian values of a watch—General Exhibits Group, Pavilion 4.

Encyclopedia Britannica, Inc.

Historical development of the encyclopedia—General Exhibits Group, Pavilion 2.

— F —

Fairbanks, Morse & Company

Display of general machinery, Diesel engines, electrical machinery, pumping equipment and weighing equipment—General Exhibits Group, Pavilion 1.

Fearn, Kate

Fearn Silk Company

Jaquard Loom in operation and display of French embroidery—General Exhibits Group, Pavilion 4.

Federal Electric Company, Inc.

An exhibit showing the manufacture of electrical signs with the use of rare gases in electrical display work—Electrical Building.

Federal Enameling & Stamping Co. (See Pittsburgh Testing Laboratories)

Federal Servicing

A country home for the gentleman farmer—Exhibit House in Farm Group.

Ferro Enamel Corporation "Mayflower House"

All steel house with enamel exterior finish. Decorated by Star Peerless Wallpaper Mills—Exhibit House in Home and Industrial Arts Group.

1934 LIST OF FAIR EXHIBITORS—Continued

- Fiat Metal Mfg. Co.**
Exhibit of metal shower stalls—Home Planning Hall.
- Firestone Tire & Rubber Company**
Complete operating tire factory in which Firestone Tires are made and where other products are shown—Firestone Building.
- Federal Schools, Inc.**
Drawings and paintings by students of Federal Schools—commercial art course by correspondence—Hall of Social Science.
- Florida State Chamber of Commerce**
The Florida Tropical Home landscaped to show the lure of Floridaland. Decorated by Marjorie Thorsch—Exhibit House, Home and Industrial Arts Group.
- Formfit Company**
A display of corsets—General Exhibits Group, Pavilion 5.
- Henry Ford Hospital of Detroit, Michigan**
Oxygen therapy in the treatment of pneumonia, the tannic acid treatment of burns, experimental nephritis—Hall of Science.
- Ford Motor Company**
The Ford Exposition, showing the manufacture of parts of the Ford Car, historic models, "Roads of the World," soy bean industry, farm industries, machine shops. Park. Symphony concerts—Ford Exhibit.
- Fountain Valley School, The**
History, development, and educational advantages of Fountain Valley School—Hall of Social Science.
- French and European Publications, Inc.**
An exhibit of publications in French from leading publishers—General Exhibits Group, Pavilion 2.
- Fromm Brothers**
Display of Silver Fox furs. Moving pictures and stage shows depict the life of the silver fox. Fashion show of furs—General Exhibits Group, Pavilion 5.
- Fruco Pressure Cooker**
Demonstration of a German pressure cooker—Foods building.
- G —
- Gar-Wood Industries, Inc.**
A display of oil-burning and air-conditioning equipment—General Exhibits Group, Pavilion 1.
- General Cigar Company**
Special building with factory unit in operation showing manufacture of White Owl Cigars. Lounge—General Cigars Building, 23d Street Plaza.
- General Electric Company**
An exhibit of electrical appliances, electrical machinery, and the "House of Magic," miracle theatre—Electrical Building.
- General Household Utilities Co. (See Pittsburgh Testing Laboratories)**
- General Houses, Inc.**
Prefabricated steel house decorated by Gimbel Bros. Store—Exhibit House, Home and Industrial Arts Group.
- General Motors Company**
Complete automobile assembly line, making Chevrolet cars. Displays of General Motors Products. Laboratory research. Sculptures. Movie theatre. Frigidaire House—General Motors Building, 31st Street.
- General Publishing Company**
Showing a model home workshop, containing electrically driven and hand tools—General Exhibits Group, Pavilion 3.
- Genesee Trading Company**
Display showing the manufacture of perfumes—General Exhibits Group, Pavilion 4.
- Gerber Products Company**
Exhibit showing the proper preparation of strained vegetables for infant feeding and for special diets—Hall of Science.
- Gerts, Lumbard & Co.**
Display of paint brushes—Home Planning Hall.
- Gilkison, E. P., & Sons Company**
An exhibit of a trailer unit for motor travel, containing a kitchenette, refrigerator, sleeping quarters, and daytime arrangements for comfort enroute—Travel and Transport Building.
- Ginn and Company**
Showing the interior of an old-fashioned school and of the Colonial one-room school, and featuring a rare collection of old school books—Hall of Social Science.
- Girls' Clubs of America**
Showing ideals and growth of the Girls' Clubs in America—Social Agencies.
- Girl Reserves**
Showing ideals and growth of the Girl Reserves' organization in America—Social Agencies.
- Girl Scouts of America**
Showing ideals and growth of the Girl Scouts' organization in America—Social Agencies.
- The Glidden Company**
Exhibit of spices and condiments known as "Durkee Famous Foods"—Foods Building.
- Goldsmith Bros. Smelting & Refining Company**
An exhibit of gold and precious metal smelting and refining, manufacturing and methods of treating old gold, precious metals, their alloys and by-products—Hall of Science.
- Good Housekeeping Magazine**
Formal Garden and Garden Living Room—Opposite General Exhibits Building.
- Grein, Joe, Chicago City Sealer**
A display of cheating devices used for weighing and measuring—General Exhibits Group, Pavilion 2.

1934 LIST OF FAIR EXHIBITORS—Continued

- Gro-Flex Corporation**
Free demonstration of scalp treatments—General Exhibits Group, Pavilion 4.
- Gulf Refining Company**
A display of miniature oil fields. Cut-away models show lubrication of airplane and automobile engines. Entertainment features—General Exhibits Group, Pavilion 2.
- Gutenberg Press (See Cuneo Press, Inc.)**

— H —

- Haeger Potteries, Inc.**
Pottery factory in operation showing manufacture of pottery from ancient methods to latest. Rooms and garden showing proper use of pottery in decoration—Haeger Pottery Exhibit, Home and Industrial Arts Group.
- Hall of Religion**
Exhibits of the contribution of religious teaching and work for human moral advancement and social progress. Religious art and antiquities exhibits.
- Hanovia Chemical and Manufacturing Company**
A demonstration of therapeutic, ultra-violet and infra-red lamps—Hall of Science.
- Hansen's, Chr., Laboratory, Inc. (See The Junket Folks)**

- Harley-Davidson Motor Company**
Showing a variety of models of motorcycles especially featuring new police model—Travel and Transport Building.
- Harnischfeger Corporation**
An exhibit of electric welding and traveling crane motors—Travel and Transport Building.
- Harrington and King Perforating Company**
Wall panel showing perforated metal products—Hall of Science.
- Hartmann Trunk Company**
Historical display of trunks and baggage and exhibit of modern luggage and traveling accessories—General Exhibits Group, Pavilion 4.

- Heinz, H. J., Company**
A display of food products—Hall of Science.
- Heller & Sons**
A display of inks—General Exhibits Group, Pavilion 3.

- Hertzberg & Son, Ernst**
Bookbinders at work. Display of fine bindings of outstanding design and workmanship. Leather mosaic reproduction of painting by Grützner—General Exhibits Group, Pavilion 2.
- Hess Warming & Ventilating Co.**
Exhibit of hot air heating and air conditioning—Home Planning Hall.

- Hild Floor Machine Company**
Electrically operated floor scrubbing and waxing machines—Hall of Science.
- Holt, J. W., Plumbing Company**
Plumbing—General Exhibits Group, Pavilion 1.

- Hoover Company**
A demonstration of electrical vacuum cleaners—Electrical Building. Also see Pittsburgh Testing Laboratories.
- Hot Springs National Park (Hot Springs, Arkansas)**
An exhibit by the United States government on water and heat therapy—Hall of Science.

- Household Finance Corporation**
An exhibit showing the changes in family financing in the last one hundred years. Motion picture theatre with Eddie Guest reciting—Hall of Social Science.
- Hovden Food Products Corporation**
Demonstration of the uses and benefits of sea foods—Foods Building.

- Howell Furniture Co. (See Pittsburgh Testing Laboratories)**
- Hupp Motor Car Corporation**
An exhibit of automobiles, featuring Hupmobile ideas in streamlining—Travel and Transport Building.

- Hurley Machine Company**
An exhibit of electric washing machines and ironers—Electrical Building.
- Hynson, Westcott and Dunning, Inc.**
Exhibit of Mercurochrome antiseptic—Hall of Science.

— I —

- Illinois Central Railroad Co.**
An exhibit of a large map with lights and motion, in relief, showing rail and steamship connections on a giant globe. Motion travel pictures. Railroad exhibits—Travel and Transport Building.
- Illinois Commercial Men's Association**
Slides and talking machine showing the value of insurance—Hall of Social Science.
- Illinois Federation of Women's Clubs**
Public Lounge—Hall of Social Science.
- Illinois State Committee for the Control of Cancer**
History, treatment and prevention of cancer—Hall of Science.

- Illinois, State of**
Exhibits in the Foods and Agricultural Building, the Hall of States, and in the Hall of Social Science, and the Illinois Host House near the north entrance on the Avenue of Flags.

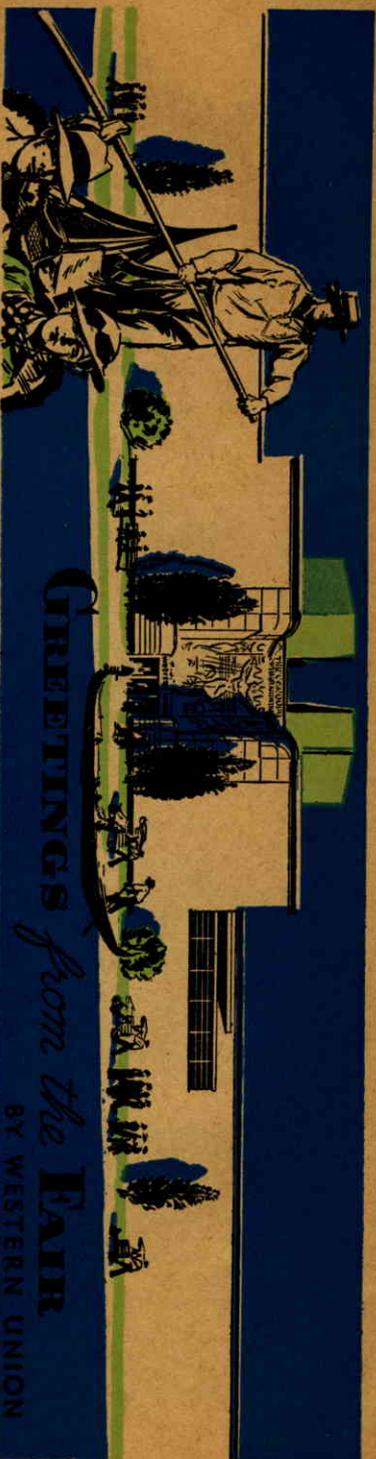
- Indian Council Fire**
Historical exhibit showing some of the advancements and achievements of the American Indian—General Exhibits Group, Pavilion 2.

- Institute of Medicine of Chicago**
Medicolegal problems. The medical-examiner system contrasted with the old-time coroner's office—Hall of Science.

- International Association of Lions Clubs**
Showing the development of the organization, and illustrating its work—Hall of Social Science.

1934 LIST OF FAIR EXHIBITORS—Continued

- International Business Machines Company**
A complete display in the setting of a Grecian temple and court yard of business equipment that tells the story of modern business and methods of accounting and control. Demonstration by machines that classify, calculate and print automatically—General Exhibits Group, Pavilion 3.
- International Friendship Exhibit, Inc.**
Governmental action regarding world relationships—Hall of Social Science.
- International Nickel Co.**
Exhibit of modern kitchen and household appliances of monel metal—Home Planning Hall.
- Indian Motorcycle Company**
An exhibit of modern motorcycles—Travel and Transport Building.
- International Harvester Company**
An exhibit of a trailer-tractor. Historic exhibit of first and latest models of company's tractors. An early automobile—a motorized buggy of the 90's—Travel and Transport Building.
The story of the development of farm machinery and displays of new models—Foods Building.
- Iron Firearm Mfg. Co.**
Action exhibit of automatic stokers—Home Planning Hall.
- Italian Government**
Historical exhibit of the work on basic medical science in anatomy, microscopic anatomy and pathology—Hall of Science.
- J —
- Johns-Manville Corporation**
Special building showing contribution of Johns-Manville in control of fire, temperature, motion and sound—Johns-Manville Building, Home and Industrial Arts Group.
- Johnson, S. C., & Son, Inc.**
Display of wax and polishes, including John's Robot man—Home Planning Hall.
- Junket Folks, The**
Demonstration of the use of Junket in preparing desserts—Foods Building.
- K —
- Karr, The Chas., Co.**
Scientific study of sleeping and exhibit of mattresses—Home Planning Hall.
- Kaufmann & Fabry**
Official Photographers—Hall of Photography. Photographic apparatus exhibit. Photographic salon. Home Movie Show Theatre—West Approach of the 16th Street Bridge, Hall of Science.
- Karastan Rug Co.**
Display of domestic, oriental rugs—Home Planning Hall.
- Kerr Glass Company**
Demonstration of canning in Kerr Mason Jars and display of results—Foods Building.
- Kitchen Art Foods, Inc.**
Exhibit of use of two-minute dessert and two new products—Jar-Mel and Artab Yeast—Foods Building.
- Robert Koch Institut of Berlin, Germany**
Memorial to Robert Koch, discoverer of the Tuberculosis germ—Hall of Science.
- Kochfix (See Hans Doss)**
- Kohler Company**
Modern plumbing and heating equipment—Kohler Building, Home and Industrial Arts Group.
- Kotex and Kleenex Company**
An exhibit of Kleenex—Hall of Science.
- Kraft-Phenix Cheese Corporation**
Packaging of Philadelphia Cream Cheese, and sampling of Old English Cheese, and Kraft Malted Milk—Foods Building.
- L —
- LaSalle Extension University**
A demonstration of the stenotype, a machine for shorthand reporting—General Exhibits Group, Pavilion 3.
- Lebolt, J.**
Manufacturing exhibits and display of fine jewelry—General Exhibits Group, Pavilion 4.
- Libby, McNeill & Libby**
Packing of olives and pickles. Dioramas of sources of Libby Products. Sampling of new products—Foods Building.
- Lille Health Center**
Plans and photographs—Hall of Science.
- Link Belt Company**
Portraying the use of modern conveying equipment, with pictures of plants and warehouses—General Exhibits Group, Pavilion 1.
- Long, W. E., The, Company**
(Agents for Proteo Foods, Inc.) Diabetic Foods and development of science on baking—Hall of Science.
- Loyola University School of Medicine**
Exhibits of Embryos. The story of man's development and structure—Hall of Science.
- Lullabye Furniture Company**
An exhibit of furniture for infants—General Exhibits Group, Pavilion 3.
- M —
- Mack-International Motor Truck Corporation**
An exhibit of "Mack Highway"—a paved roadway with a section enlarged to assemble a display of approximately 50 trucks—Outdoor Motor Transport Area.
- Marquette University and Milwaukee County Hospital**
Exhibits on Brights Disease and other derangements of the kidney—Hall of Science.
- Masonite Corporation**
Modern home demonstrating use of Masonite. Decorated by Grover P. Daley—Exhibit House, Home and Industrial Arts Group.
- Master Bedding Makers of America**
(See The Chas. Karr Co.)



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 IN THE UNITED STATES OVER WESTERN UNION LINES FOR **25¢**

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1934

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Check your selection and add the name and address.

1. The Century of Progress is the thrill of a century. Enjoying every bit of it.
2. I am well and enjoying myself. Fair wonderful. Wish you were here to enjoy it with me.
3. No time to write. At Fair day and night. Seeing sights from all the world.
4. Starting back tomorrow tired but satisfied. Love to all.
5. Entire family enjoying visit. All well. Wish you were here.
6. Don't miss the Century of Progress. We have never enjoyed anything as much.
7. See America and see it at its best in the Century of Progress Exposition.
8. Having a great time at the Fair. Leaving tomorrow.

Messages of your own composition may be sent at standard rates.

(Signed) _____

1934 LIST OF FAIR EXHIBITORS—Continued

- Mayo Foundation**
Exhibits showing the structure, function and derangements of the thyroid gland, stomach, appendix and sympathetic nervous system. Loan of the transparent man was obtained for the Exposition by the Mayo Foundation—Hall of Science.
- McCord Ice Cube**
Exhibit of flexible metal trays for ice cubes—Home Planning Hall.
- McKay Company**
Metal porch furniture. Lounge—Hall of Science.
- Merck and Company, Inc.**
An exhibit of drugs and medical supplies—Hall of Science.
- Metalfunk - Aktiengesellschaft.** (See Hans Doss)
- The Micro Corporation** (See The Bettendorf Company)
- Milk Foundation, Inc.**
The Foundation of Youth Health Exhibit. Dietary properties in fresh milk—Hall of Science.
- Miller, Herman, Clock Company**
Display of modernistic electric clocks—Home Planning Hall.
- Miracul Wax Company**
Exhibit of wax and polishes—Home Planning Hall.
- Missouri-Kansas-Texas Lines**
An exhibit showing the scenery and farm and industrial activities along the lines of the "Katy" system—Travel and Transport Building.
- Modern Coal Company** (See Peabody Coal Company)
- Modern Woodmen of America**
Activities of the organization—Hall of Social Science.
- Monticello Seminary (Chicago Alumnae Assn.)**
Educational exhibit of Monticello Seminary, with layout of campus as background—Hall of Social Science.
- Morton Salt Company**
An exhibit showing the various grades of salt and uses in different industries—Foods Building.
- Mueller, V., and Company**
Surgical Instruments—Hall of Science.
- Muellermist of Illinois, Inc.**
Display of lawn sprinkling system and copper kitchenware—Home Planning Hall.
- Museum of Science and Industry**
General scientific exhibit and model of the Museum—General Exhibits Group, Pavilion 1.
- N —
- Nash Motors Company, The**
Display of 1934 Nash automobiles in a tower 80 feet high. A capacity for 16 cars in the tower at one time, which is enclosed with plate glass. This exhibit is in conjunction with the Whiting-Nash Tower exhibit near Outdoor Railway Tracks.
- National Biscuit Company**
Manufacturer of Shredded Wheat. Sampling of finished product and of crackers—Foods Building.
- National Cash Register Company**
A historical and modern display of cash registers, and accounting and bookkeeping machines, with a diorama showing the company's original workshop, and its plant today—General Exhibits Group, Pavilion 3.
- National De Saible Memorial Society**
Reproduction of Chicago's first house—DeSaible Cabin.
- National Lumber Manufacturers Association**
"Sunlight" house, showing new uses of lumber. Decorated by National Retail Furniture Dealers Association—Exhibit House, Home and Industrial Arts Group.
- National Oil Products Company**
Process of extracting vitamin D from fish oils and its incorporation in bread, milk and evaporated milk—Hall of Science.
- National Pressure Cooker**
Demonstration of cast aluminum pressure cooker—Foods Building, also Home Planning Hall.
- National Standard Company**
An exhibit of braided wire and braided wire products—Electrical Building.
- National Sugar Refining Co. of N. J.**
An exhibit showing the various kinds of Jack Frost Sugars and their uses—Foods Building.
- National Super Bandage Co.**
Exhibiting a new type of antiseptic bandage—Hall of Science.
- National Terrazzo & Mosaic Assn., Inc.**
Promenade and twelve terrazzo pools depicting the twelve months of the year—Between Planetarium Bridge and Planetarium.
- National Woman's Christian Temperance Union**
An educational exhibit on the source, nature, uses and action of alcohol—Hall of Social Science.
- New York Central Lines**
Dioramas of the Grand Central Station and scenic views. Motion pictures descriptive of the road. Lounge containing historical features of this railroad—Travel and Transport Building.
- Noble, F. H., & Company**
Jewelry, including souvenir and novelty jewelry—General Exhibits Group, Pavilion 4.
- Norge Corporation**
An exhibit of domestic and commercial electrical refrigeration—Electrical Building.
- Norfolk and Western Railway Company**
An exhibit of coal and transportation—General Exhibits Group, Pavilion 1.
- North, Dorothy, and Karl Brauer**
An exhibit of creative arts by children under the guidance of Professor Thetter and other art teachers in the schools of Vienna, Austria.

1934 LIST OF FAIR EXHIBITORS—Continued

Northwestern University School of Medicine
Exhibits showing the history of anatomy, eye diseases, diseases of the nervous system, cancer, stomach and intestine, and infections of the hand—Hall of Science.

— O —

O'Brien Varnish Co. (See Pittsburgh Testing Laboratories)

Old Dutch Cleanser (See Cudahy Packing Co.)

Old Monk Olive Oil Company
Olive oil and products—Hall of Science.

Olson Rug Company
An exhibit showing the manufacture of rugs by the use of an electrically operated loom—Electrical Building.
Complete exhibit of modern rug weaving. Latest type Jacquard Loom weaving a 9x12 oriental reproduction. Display of Olson re-made rugs—General Exhibits Group, Pavilion 2.

O'Malley, Edward, Valve Company
Display of valves and valve parts—Electrical Building.

Otis Elevator Company
World's largest escalator—Travel and Transport Building.

Overhead Door Corp.
Exhibit of overhead garage doors electrically operated—Home Planning Hall.

Owens-Illinois Glass Company
Tower and exhibit building, built of glass blocks. Exhibit of glass manufacturing processes and glass products—Special Building, Home and Industrial Arts Group.

— P —

Pantriette Company
Demonstration of kitchen appliance—Home Planning Hall.

Paper Foundation, The
An exhibit representing the kinds of paper for personal and industrial uses. Two-room bungalow called "House of Paper," displays every known use of paper in the home—General Exhibits Group, Pavilion 2.

Parents' Magazine
Showing the scope and influence of the magazine—Hall of Science, also Hall of Social Science.

Parnassus Club, The
Student housing—Hall of Social Science.

Pasteur Institut of Paris, France
Memorial to Louis Pasteur—Hall of Science.

Peabody Coal Co.
Exhibit of Peabody coal stokers. Unit-type and Vulcan stokers. Cutaway and animated displays, also Peabody miniature coal tippie lent by Museum of Science and Industry—Home Planning Hall.

Pennsylvania Railroad

Reproduction of the famous "first engine"—the "John Stevens," built in 1825. Exhibit of first and last type of Pennsylvania road bed with track. Illustrated lecture on locomotive handling and train control—Travel and Transport Building.

Peoples Gas, Light & Coke Co.

Exhibit featuring gas service in the home. Model kitchens. Heating equipment—Home Planning Hall.

Petrolagar Laboratories

Exhibit and life-size reproduction of Fildes' painting, "The Doctor"—Hall of Science.

Petroleum Industries Exhibit Committee

Petroleum products with animated models portraying the history of petroleum and the oil industry—Hall of Science.

Petterson & Miller

Manufacture of Julia King Candies and sampling—Foods Building.

Pittsburgh Equitable Meter Company

An exhibit of gas, water, gasoline and oil meters, pressure regulators and lubricated plug valves—General Exhibits Group, Pavilion 1.

Pittsburgh Testing Laboratories

Exhibit of scientific laboratory tests of various household utilities, rugs, furniture, paints, etc., to show their resistance to wear and service—Home Planning Hall.

Platinum Products Company

Display of cigarette lighters—General Exhibit Group, Pavilion 4.

Poglitich Art Brush Works

Display of art needle work—Home Planning Hall.

Poglitich, F. B. (Frusco)

A display of pressure cookers—Home Planning Hall.

Popular Science Publications Company

Mechanical principles in action included in "Mechanical Wonderland" from the Newark Museum—General Exhibits Group, Pavilion 1.

Poor & Company

An exhibit of railway and track supplies—Travel and Transport Building.

Porcelain Enamel Institute

A display which shows the actual fusing of porcelain enamel into metal and featuring a "Parade of porcelain-enameled soldiers" and products—General Exhibits Group, Pavilion 2.

Firms represented are as follows:

American Potash & Chemical Corporation.
American Rolling Mill Company.
Baltimore Enamel & Novelty Company.
Bellaire Enamel Company.
Benjamin Electric Manufacturing Company.
Briggs Manufacturing Company.
Burdick Enamel Sign Company.
Chicago Vitreous Enamel Products Company.
Crosley Radio Corporation.

1934 LIST OF FAIR EXHIBITORS—Continued

- Porcelain Enamel Institute—Continued**
 Crown Stove Works.
 Ferro Enamel Corporation.
 Frigidaire Corporation.
 General Porcelain Enameling & Manufacturing Co.
 Graybar Electric Company.
 Ingram - Richardson Manufacturing Company.
 Ingram-Richardson Mfg. Co. of Indiana.
 Norge Corporation.
 Republic Steel Corporation.
 Sozonian Vault Company.
 Youngstown Pressed Steel Company.
- Prairie Farmer Publishing Co.**
 Lounge and educational data on farming—Foods Building.
- Pullman Company, The**
 Historical exhibit of the first Pullman car. The latest all aluminum car. Exhibit of Pullman's latest sleeping accommodations—Travel and Transport Building. The new Union Pacific-Pullman Company train. Six-car, streamlined, 110-mile per hour, diesel driven. It is air - conditioned — Outdoor R a i l w a y Tracks.
- Pure Oil Company**
 A display featuring an illuminated relief map of geographical location of petroleum operations and a chart showing various crude oils produced by the oil industry—General Exhibits Group, Pavilion 1.
- Pyroil Supply Company**
 Oil display. Demonstrating Pyroil—General Exhibits Group, Pavilion 1.
- Q —
- Quaker Oats Company**
 Manufacture of puffed rice and puffed wheat. Sampling of Aunt Jemima Pancakes and Scones—Foods Building.
- Quarrie and Company, W. E.**
 An exhibit of publications—General Exhibits Group, Pavilion 2. Also Hall of Science.
- R —
- Radcliffe College**
 Showing the New England background, and the beginning of college education for women in the United States—Hall of Social Science.
- Radio Corporation of America**
 An exhibit of radio products, including a radio tube manufacturing plant and a record pressing plant, color organ, and two small theatres—Electrical Building.
- Railway Express Agency, Inc.**
 Historic exhibits of the Pony Express, Stage Coach operation contrasted with the modern era of express applied to the transfer of money, packages, etc.—Travel and Transport Building.
- Redwood Products Shop**
 Exhibit of baskets and redwood products made of burl—Home Planning Hall.
- Reliance Mfg. Co.**
 A line of high speed machines manufacturing "Big Yank" work shirts and other products—General Exhibits Group, Pavilion 5.
- Reynolds Exhibits Corporation**
 A working record of "Print a Sign"—General Exhibits Group, Pavilion 3.
- Riviere, Jules, Parfum, Inc. (Genesee Trading)**
 The manufacturing process of making perfume—Hall of Science and General Exhibits Building, Pavilion 4.
- Rockefeller Center**
 Public Lounge, with models, paintings and drawings representing the growth of this project—Hall of Social Science.
- Rostone, Inc.**
 Modern house showing use of Rostone, a new limestone slab. Decorated by Wieboldt's Stores—Exhibit House, Home and Industrial Arts Group.
- S —
- Safety Glass Mfgs. Association**
 An exhibit illustrating how safety glass protects the motoring public—Travel and Transport Building.
- Sanford Manufacturing Company**
 An exhibit of writing inks, library paste, solvent, type cleaner, and school inks and paste—General Exhibits Group, Pavilion 3.
- Scholl Manufacturing Company, Inc.**
 Foot appliances, arch supports, etc.—Hall of Science.
- Sears, Roebuck & Company**
 Special building devoted to mail order merchandising. Exhibits of Sears-Roebuck products. Information, registration of visitors and welcoming accommodations. Sears - Roebuck Bungalow. Completely decorated and equipped by the company—Sears - Roebuck Building at 14th Street.
- Servel Sales, Incorporated**
 Exhibit of Gas refrigeration and air conditioning—Home Planning Hall.
- Schmidt, Mrs. Minna**
 More than 400 figurines, representing outstanding women of the world, and costumes of various periods—General Exhibits Group, Pavilion 5.
- Schwitzer Cummins Co.**
 A display of domestic coal stokers—General Exhibits Group, Pavilion 1.
- Scott, E. H., Radio Laboratories**
 A demonstration of the Scott All-Wave Receiver and a scientific exhibit of radio testing apparatus—Electrical Building.
- Sherwin-Williams Company**
 An exhibit of paints, lacquers, etc., together with their ingredients, sources of supply, etc.—Hall of Science.
- The Silex Company**
 Demonstration of use of Silex Drip-lator and Silex Hi-Speed Broiler. Sampling of products prepared—Foods Building.

1934 LIST OF FAIR EXHIBITORS—Continued

- Simmons Company, The**
Exhibit showing manufacture of mattresses. Series of model rooms showing steel bedroom furniture—General Exhibits Group, Pavilion 1.
- Simoniz Company**
An exhibit depicting the manufacture of Simoniz and the application of Simoniz products to automobiles—Hall of Science.
- Sinclair Refining Company**
Prehistoric monster exhibit depicting the era when oil was in process of formation—Sinclair Outdoor Park of Giant Saurians at 23d Street.
- Singer Manufacturing Company**
An exhibit of sewing machines and electrical accessories—Electrical Building.
- Smith College**
A mural of Smith College with a balop-ticon telling the history of the college—Hall of Social Science.
- Social Work Exhibits Committee**
Shows advance of social work. Prepared by State of Illinois and 90 private agencies—Hall of Social Science.
- Source Research Council**
Display of "Source Book" (encyclopedia). "The Classroom Teacher," "The Progress of Nations" and small hand printing presses—General Exhibits Group, Pavilion 2.
- Southern Cypress Manufacturers Assn.**
Exhibit building showing use of cypress, the wood eternal—Exhibit House, Home and Industrial Arts Group.
- Spencerian College**
An accounting and finance exhibit, and a showing of various phases in the development of writing—Hall of Social Science.
- Spring Air (See The Chas. Karr Co.)**
- Standard Brands, Inc.**
History of Bread—Hall of Science. Scientific study of coffee and its effects. Sampling of fresh coffee—Foods Building.
- Standard Oil Company**
Wild animal taming show—lions, tigers and elephants, symbolizing Standard's "Live Power" gasoline—Standard Oil Building, opposite Travel and Transport Building.
- Standard Service Company**
A display of die press machinery and accessories in operation—General Exhibits Group, Pavilion 3.
- Stayform Company**
A historical and modern display of corsets and brassieres—General Exhibits Group, Pavilion 4.
- Stein, Charles Frederick**
Display of pianos—General Exhibits Group, Pavilion 3.
- Stewart-Warner Corporation**
An exhibit of radios and Stewart Warner products—Electrical Building.
- Stockholm, Carl**
An operating exhibit of dry cleaning and pressing—General Exhibits Group, Pavilion 4.
- Stran-Steel Corporation**
Two exhibit houses demonstrating use of Stran-Steel framing in two price ranges. Decorated by William R. Moore and Robert W. Irwin Co.—Exhibit House, Home and Industrial Arts Group.
- Straub, W. F., Laboratories**
The story of the honey bee, its life and habits—Foods Building.
- Studebaker Sales Company**
Moving picture theatre in an automobile 80 feet long and 39 feet high. Films tell the story of Studebaker—Travel and Transport Building.
- Swift & Company**
Exhibit building and orchestra stage. Exhibits demonstrate processes of preparation and distribution of meats. Music by the Chicago Symphony Orchestra—Swift Bridge at 23d Street.

— T —

- Texas Company, The**
The Havoline Thermometer—227-foot thermometer—Tower at 23d Street Plaza.
- Time, Inc.**
Reading room and lounge with complete file of current magazines—Time and Fortune Building.
- Travelaide, Inc.**
Lounge for the convenience of travelers. Help service to all, whether they travel by rail, bus, air or ship—Travel and Transport Building.

— U —

- Union Carbide and Carbon Company**
General exhibit of chemical products—Hall of Science.
- United Aircraft & Transport Corporation**
An exhibit of one of the newest giant passenger planes which can make a speed of more than 200 miles an hour and holds world's records for this type of flying. Full view of its interior and working parts—Travel and Transport Building.
- United Automotive Manufacturing Co.**
A demonstration of a radio power line filter—Electrical Building.
- United Educators Co., The**
Display of encyclopedias—General Exhibit Group, Pavilion 3.
- U. S. Plywood**
An exhibit of flexwood, plywood and laminated products—General Exhibit Group, Pavilion 3.
- U. S. Utilities Company**
Demonstration of use of dessert moulds—Foods Building, also Home Planning Hall.

1934 LIST OF FAIR EXHIBITORS—Continued

Universal House Corporation

Minimum house for industrial workers (steel)—Exhibit House, Farm Group.

University of Chicago

The history of orthopedic surgery in the rehabilitation of the crippled child—Hall of Science.

University of Illinois College of Medicine, Dentistry, Animal Husbandry and the Illinois State Department of Health

Exhibit on the causes and prevention of rabies, bleeders disease, pneumonia, pulmonary tuberculosis, heart disease, and sleeping sickness—Hall of Science.

University of Michigan and the Simpson Memorial Institute

An exhibit on the treatment of pernicious anemia—Hall of Science.

University of Wisconsin

Observations on Alexis St. Martin, whose digestive processes were revealed by an open wound—Hall of Science.

Urbana Laboratories

An exhibit pertaining to soil analysis—Foods Building.

— V —

Van Cleef Bros.

An exhibit and demonstration of Latex and hard rubber products—Electrical Building.

Victor Chemical Works

An exhibit of heavy chemical and products and a model of a Nashville phosphoric acid plant—Hall of Science.

Visible Records Equipment Company

A display of office and recording equipment—General Exhibits Group, Pavilion 3.

— W —

Wahl Company, The

A display showing the assembly of Eversharp pens, mechanical pencils, lead and ink, also featuring a demonstration of adjustable pen points—General Exhibits Group, Pavilion 4.

Walker, Hiram, & Sons, Inc.

Model distillery and exhibit of products. Canadian Club Cafe on first floor—Building at Science Bridge.

Waters-Genter Co. Division of McGraw Electric Co.

A demonstration of the Toastmaster—Electrical Building.

Weil-McLain Co.

Exhibit of heating and plumbing installations—Home Planning Hall.

Wellcome Research Institutions of London, England

Exhibit of work in tropical medicine and mobile laboratories for military and field work—Hall of Science.

West Disinfecting Company

An exhibit of disinfecting and germ killing preparations—Hall of Science.

Western Clock Company

A modern and historical display of clocks and other time-keeping devices—General Exhibits Group, Pavilion 4.

Westinghouse Electric and Manufacturing Company

An exhibit of heavy duty electric machinery, domestic appliances, "Playground of Science," and theatre showing "More Leisure in the Home"—Electrical Building.

Western Union Telegraph Company

An exhibit and demonstration of wire communication and the Western Union Lounge—Western Union Hall, in Electrical Building.

White Sewing Machine Company

Sewing machines—General Exhibits Group, Pavilion 2.

White, S. S., Dental Manufacturing Company

Contributed liberally to dental exhibit—Hall of Science.

Whiting Corporation

Demonstration of operation of an automobile parking tower, glass enclosed for exhibit purposes. An exhibit of 1934 Nash automobiles is seen ascending and descending in the 80-foot plate glass tower—Adjoining Outdoor Railway Tracks.

Wilson & Company

Stable housing the famous Wilson Six-Horse Team World's Champion draft horses—Wilson Stable, Farm Group. Exhibit of complete process of bacon slicing and packaging. Sampling of Wilson products—Foods Building.

Wisconsin Alumni Research Foundation

An exhibit of the irradiation of milk by the Steen Bock process—Hall of Science.

Wonder Bakery

Complete factory showing production of Wonder Bread by the Continental Baking Company—Wonder Bakery Building, Planetarium Bridge.

Woman's College Board

Information and advice to girls entering college. Public Lounge—Hall of Social Science.

Wood, Harvey C., Poultry Farm

Exhibit of modern methods of fowl culture; and international egg-laying contest. Exhibit of fancy fowls—Poultry Show, Farm Group.

— Y —

Yale & Towne Mfg. Co., The

A display showing the history and evolution of locks—Travel and Transport Building.

Yale University and St. Louis University

An exhibit showing the progress in our knowledge of human eggs—Hall of Science.

HOME AND INDUSTRIAL ARTS GROUP OF EXHIBIT HOUSES

- HOUSE: American Rolling Mill Co. and Ferro Enamel Corporation
Decorated by Star-Peerless Wallpaper Mills.
- HOUSE: Brick Manufacturers Association
- HOUSE: Country Home Magazine
- HOUSE: Florida Tropical Home
Marjorie Thorsch, Interior Decorator.
Co-operating: The Howell Co.
- HOUSE: Frigidaire House
- HOUSE: General Houses, Inc.
- HOUSE: Masonite Corporation
Grover P. Daley, Interior Designer.
- HOUSE: National Lumber Mfrs. Ass'n
Decorated by National Retail Furniture Dealers Ass'n.
- HOUSE: Rostone, Inc.
Furnished by Wieboldt Stores.
- HOUSE: Stransteel Corporation
Wm. R. Moore, Interior Decorator.
- HOUSE: Universal House Corp.
Helene Heman, Interior Decorator.

HOLDERS OF CONCESSIONS

— A —

- American Badge Co.
Shop for sale of souvenirs and novelties in Hall of Science.
- American Coin Lock Co.
Coin locks on pay toilets.
- American Engineering & Management Corp.
Old English Village.
- Armour & Co.
Exhibit and sale of products. Restaurant.
- Art Metal Works, Inc.
Shop for sale of art metal products—16th Street bridge.
- Automatic Canteen Co. of America
Shop for sale of candy, gum and nuts—16th Street bridge and Foods Building.

— B —

- B. and A. Novelty Co.
Exhibition of woodworking and sale of wood toys and puzzles.
- Banks, Heyman & Rothstein
Cafe au Gourmet in General Exhibits Building.
- Barton, D. G.
"Walk-thru" mystification show at Enchanted Island.
- Bausch & Lomb Optical Co.
Operation of 8 coin-operated telescopes at various parts of the Exposition.
- Belgique Pittoresque
Belgian Village.
- Beuttas, Joseph H.
Colonial Village.
Aquatic Sports, indoor show.
- Blanchard, R. V.
Sale of children's books and magazines at Enchanted Island.
- Byrd, Admiral Richard E.
Byrd's Ship, in South Lagoon.

— C —

- California Prune and Apricot Growers' Association
Sale of dried fruits and fruit beverages in Foods Building.
- Carlson Amusement Enterprise, Inc.
"Buck Rogers" show at Enchanted Island.

- Casino de Alex, Inc.
Cafe de Alex, restaurant.
- Century Homes
"House of Tomorrow" exhibit house.
- Century Water Co.
Drinking water stations in various parts of the Exposition.
- Chicago Concessions Co., Inc.
Operation of 50 stands for the sale of bottled and draft carbonated soft drinks.
- C. L. & M. Co.
Shop for sale of silverware, jewelry and watches—General Exhibits Building.
- Chicago Steamer Lines
Steamship and motor boat transportation between Exposition and Chicago.
- Citrus Fruit Juice Co., Inc.
Operation of 40 stands for the sale of still (not carbonated) orange, lime and grapefruit drinks.
- Continental Baking Co.
Sale of bakery products, sandwiches, coffee, tea and milk in Wonder Bakery.
- Continental Concession Co.
Bathing beach at Beach Midway.
Beach House restaurant.
Solomon's Temple at Beach Midway.
Lincoln Group and Rutledge Tavern.
Night Club restaurant on Beach Midway.
- Cornelius, J. F.
Operation of 25 penny stamping machines.
- Crown Food Co.
Operation of 30 stands for the sale of ice cream, ice cream novelties and frozen desserts. Operation of 7 Century Grill restaurants. Operation of 50 sandwich stands. Toy Town Tavern at Enchanted Island.
- Czechoslovak American Chamber of Commerce
Czechoslovak restaurant in Czechoslovakian Pavilion. Shop for sale of Czechoslovakian merchandise in Czechoslovakian Pavilion.

— D —

- Daggett Roller Chair Co.
Roller chairs, rickshas, baby go-carts, invalid chairs, etc.

HOLDERS OF CONCESSIONS—Continued

Dickerson, The Walter T. Co.
Shop for sale of corrective footwear and demonstration of same—16th Street bridge.

Doughnut Machine Corp.
Mayflower Doughnut Shop restaurant.

Dufour and Rogers
Hawaii restaurant and "Life" show.

Durkee Famous Foods, Inc.
Sale of coconut, spices, salad dressings, etc., in connection with exhibit in Foods Building.

— E —

Economy Sales Co.
Sale of comic strip character novelties—16th Street bridge.

Edwards and Clemmensen
Adobe House restaurant.

Eitel, Inc.
Rotisserie restaurant at North Entrance.

Espana Touristica, Inc.
Spanish Village. Spanish Restaurant.

— F —

Fageol, R. P.
Miniature Railroad at Enchanted Island.

Flying Turns Operating Co.
Amusement ride "Flying Turns."

— G —

Gaus, Paul F.
"Swanee River Boys" show at Beach Midway.

Gaw, George D.
Operation of 100 penny weighing scales.

General Cigar Co.
Sale of cigars in connection with manufacturing exhibit in General Cigar Building. General tobacconist's shop at 16th Street bridge. Operation of 17 shops for sale of cigars, cigarettes, tobacco, candy, gum, smokers' accessories, etc.

Goldberg, Murray
Operation of guess-your-weight scales.

Goodyear Tire & Rubber Co.
Operation of 2 helium gas filled sight-seeing dirigible balloons.

Gordon, Jack
Operation of 20 stands for the sale of pop corn and caramel corn.

Grey Line Sight Seeing Co.
Official World's Fair tour service.

— H —

Hansen's, Chr., Laboratory, Inc.
Sale of junket powder, tablets and junket ice cream mix in connection with exhibit in Foods Building.

H. & K. Enterprises, Inc.
Amusement ride "Auto Skooter" and "Auto Ride" at Enchanted Island. "Bug Ride" at Beach Midway.

Hoffman & Lockwood
Shop for sale of three-dimensional jig saw puzzles and other puzzles and tricks.

Horticultural Exhibitions, Inc.
Horticultural exhibits, gardens and flower shows, and restaurant in Horticultural Building.

House of David
Shop for sale of articles made by the community at Benton Harbor, Mich.—16th Street bridge.

— I —

Illinois Bell Telephone Co.
Operation of public telephones within the Exposition grounds.

Illinois Hollywood Corp.
Operation of "Hollywood," making movies, theatre performances, etc.—on Northerly Island.

Illions, Harry A.
Operation of 2 amusement rides, "Hey Day" and "Lindy Loop," at Enchanted Island. Ferris Wheels at Beach Midway.

Infant Incubator Co.
Infant Incubator, nursery and exhibits.

International Oddities, Inc.
Ripley's Odditorium—Believe It or Not show.

Irish Village Corp.
The Irish Village.

Italian Village, Inc.
The Italian Village.

— K —

Kah, Robert T.
Chinese exhibits, restaurant, shops, theatre, at Chinese Pavilion.

Kamin, Herbert
Amusement ride "Catapult" and "The World Beneath" show at Beach Midway.

Kaufmann & Fabry
Official photographers of Exposition. Taking and selling of photographs (not individual portraits) within the Exposition grounds—Hall of Science.

Keck, George F.
"Crystal House"—ultra-modern home on Northerly Island.

Kim, E. Bernard
"Streets of Shanghai" at Beach Midway.

— L —

La Parisienne
Shop for sale of jewelry, novelties, accessories and souvenirs—16th Street bridge.

La Suisse Pittoresque Co.
Swiss Village.

Lawrence, A. C., Leather Co.
Sale of stuffed animals at Enchanted Island.

LeMar, G. S.
Florist shop at 23d Street bridge.

Libby, McNeill and Libby
Operation of 5 stands for the sale of tomato and pineapple juice, and other products.

HOLDERS OF CONCESSIONS—Continued

Lion Motordrome, Inc.

Motordrome thrill show at Beach Midway.

Loveland, T. A.

Carrousel at Beach Midway.

Operation of amusement ride "Auto Skooter," Zoo and "House of Mystery" at Beach Midway. Shop for sale of nuts and nut meats at 16th Street bridge. Shop for sale of perfumes and beauty products at 16th Street bridge. Operation of 24 stands for sale of draft root beer and pies.

Lytton, Henry C. & Sons

Store for sale of women's, misses', men's and boys' apparel and accessories at 23d Street concourse.

— M —

Manta, John L.

Greek exhibit and restaurant in States Building.

Marchand & Calas

Television Theatre.

Match King, Inc.

Shop for sale of smokers' accessories at 23d Street bridge.

Messmore & Damon, Inc.

"A Trip Down Lost River," prehistoric world show at Beach Midway.

Midget Village, Inc.

Midget Village.

Miller, Royal R.

Gravity Coaster at Beach Midway.

Morgan, Lucy

Sale of North Carolina mountaineers' handcraft products, rugs, mats, wood novelties, hand hammered pewter, at North Carolina Cabin.

Morris, E. L.

Restaurant on Hiram Walker and Canadian Club pier, Science bridge.

Muller, Charls J.

Schlitz Garden Cafe on Northerly Island. Operation of 2 soda grill luncheonettes in Electrical Building and General Exhibits Building.

— N —

Nathan, Barney

Shop selling baby clothes, adjoining Infant Incubator exhibit building. Shop for sale of apparel for infants and children and children's souvenirs at Enchanted Island.

1934 Streets of Paris, Inc.

"The Streets of Paris."

Noon, J. Gilbert

Shooting gallery at Beach Midway.

— O —

Oasis Co.

"The Oasis," village.

O'Connell's, Inc.

Restaurant in Foods Building.

Ohta, T.

Japanese concession.

Old Heidelberg Corp.

Old Heidelberg Inn.

Olson, H. Edsall

Operation of 10 stands for the sale of "Hum-All" musical instruments.

— P —

P. & R. Enterprises, Inc.

Restaurant on Beach Midway.

PalWaukee Airport, Inc.

Seaplanes for sight-seeing trips.

Parkwood Trading Corp.

Pantheon de la Guerre, panorama of the World War.

Patent Exhibits, Inc.

Exhibit of patented inventions, trade marks and copyrights in General Exhibits Building.

Patsyette Shop

Shop for sale of dolls and accessories at Enchanted Island.

Person Exhibits Co.

Operation of brewery exhibits and restaurants in Brewery Exhibits Building.

Polly Grills

Operation of 3 Polly Tea Rooms—23d Street bridge, T&T Building and Foods Building.

Progress Amusement Corp.

Lagoon transportation boats and gondolas.

— Q —

Quaker Oats Co.

Selling Aunt Jemima Pancakes, Puffed Rice Candy and Scotch Scones at Quaker Oats exhibit in Foods Building.

**DON'T MISS
THIS THRILL!**

Look down on Chicago

from

**THE BOARD
OF TRADE
TOWER**

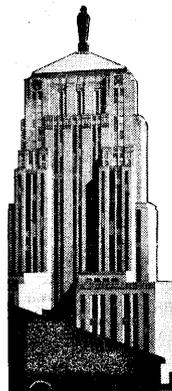
**Intensely interesting
by day**

**Indescribably beautiful
at night**

**Open daily from
9 A. M. to 10 P. M.**

**141 W. Jackson Blvd.
(3 blocks west of State)**

Admission 25 cents



HOLDERS OF CONCESSIONS—Continued

— R —

- Radio Steel & Mfg. Co.
Shop for sale of coaster wagons at Enchanted Island.
- R. B. Amusement Co.
Amusement ride "Cyclone Coaster" at Beach Midway.
- Roberts, Rankin
Pony ride at Enchanted Island. Sale of whips, hats, spurs, etc.
- Rosenthal, Cornell & Dwyer, Inc.
Casino restaurant on Northerly Island.

— S —

- Scholl Mfg. Co.
Chiropracist consultations. Sale of corrective shoes, arch supports, etc.—Hall of Science.
- Shuart, H. H.
Outdoor Life show in Travel and Transport Building.
- Silex Co.
Sale of Silex broilers and Dripolators for coffee and tea in Foods Building.
- Simons, H. A.
Shop for sale of art metal and leather novelties—16th Street bridge.
- Simon, Lee
Operation of 5 booths for recording voices on metallic disks.
- Sinai Kosher Sausage Factory
Operation of 4 stands for the sale of orthodox Kosher foods of all kinds.
- Sipchen, R. J., Amusement Corp.
Black Forest Village.
- Mrs. Snyder's Home-Made Candies
Shop for sale of candy and confections at 23d Street bridge.
- Standard Brands, Inc.
Sale of iced or hot tea and coffee at Standard Brands exhibit in Foods Building.
- Steinberg, Edward J.
"Early American Crafts Shop" and "Gift Shop" at 16th Street bridge.
- Sticha & Svator
Shop for sale of European goods.
- Stockholm, Carl
Barber shop in General Exhibits Building.
- Swedish Produce Co.
Restaurant in Foods Building.
- Swift & Co.
Swift Bridge features—orchestra stage, exhibits, restaurants.

— T —

- Thompson, John R. Co.
Operation of 2 restaurants adjoining Grandstand.
- Thorne, Mrs. James Ward
Exhibit of miniature rooms—Special building on Northerly Island.
- Thorud, Hazel M.
Miller's High Life Restaurant on Northerly Island.
- Toffenetti Restaurant Co.
Triangle Restaurant in Hall of Science.
- Touristic North Africa, Inc.
Tunisian Village.
- Towl-o-Matic, Inc.
Coin-operated machines dispensing towels and soap in toilet rooms.
- Truscott, E. E.
Operation of 6 electrically driven boats for children at Magic Mountain at Enchanted Island.
- Turner, Paul
World's Fair Pocketbook Shop, for sale of leather goods—16th Street bridge.

— U —

- Unterreiner, Victor
Hungarian Pavilion.

— V —

- Victor Vienna Garden Cafe, Inc.
Victor Vienna Garden Cafe restaurant.

— W —

- Walgreen Co.
Operation of 4 drug stores and soda fountains—in Hall of Science, States Building, opposite Travel and Transport Building, and Walgreen Building at 23d Street.
- Wenger, Max
Stand for the sale of "Cotton Candy."
- Wilson & Co.
Operation of 10 stands for the sale of hot tamales, chili con carne, corned beef hash, pies, coffee, milk and chocolate.
- Winton Corp.
"Auto Track," at Beach Midway.
- Wood, Harvey C.
Restaurant at International Egg Laying Contest.
- Woodlawn Service Co.
Operation of 96 souvenir stands and 4 checking booths.
- World's Fair Greyhound Lines, Inc.
Bus transportation system within the grounds.

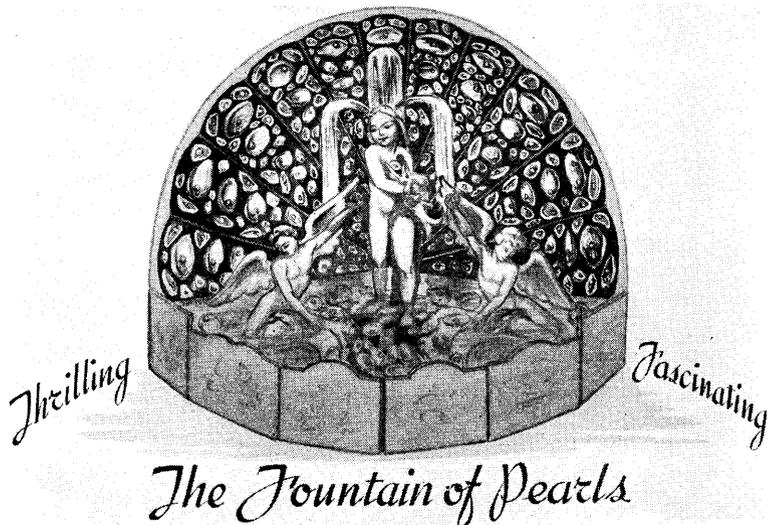
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- Dr. Eugene Murray Aaron
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- Alabama Marble Company
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TREASURE HOUSE, INC., BELGIAN VILLAGE

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NOW RELIEVE A BAD HEADACHE IN FEW MINUTES



*Quick Dissolving
Property of*

**BAYER
ASPIRIN**

Starts Relief 3 or 4 Minutes After Taking

Due to important, scientific developments in the world-famous Bayer laboratories, almost INSTANT relief from headaches, neuralgia and rheumatic pains is being afforded millions.

Because of a unique process in making and tableting, Genuine Bayer Aspirin is made to dissolve almost INSTANTLY in the stomach. Hence it starts to work almost instantly. And thus "takes hold" of the average pain or headache in as little as three or four minutes after taking. The fastest, safe relief, it is said, ever known for pain.

Remember, it is Genuine Bayer Aspirin which provides this unique, quick-acting property. So be sure you get the Real Article—GENUINE BAYER Aspirin when you buy. Naturally you want the fastest, possible relief—and that's the way to get it.

To identify the genuine, see that any box or bottle of aspirin you buy is marked "Genuine Bayer Aspirin." And that any tablet you take is stamped clearly with the name "Bayer" in the form of a cross. Remember—Genuine Bayer Aspirin does not harm the heart.



BAYER ASPIRIN

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Bendix Manufacturing Co.	Glynn Johnson Corpora- tion	Peoples Gas Light & Coke Co.
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- "Mathematics—Physical Sciences" by Pierre Bourdelle.
- "Biology" by Richard Crisler.
- "An Outlook of Biological Development from Prehistoric Times to the Present Day" by Catherine O'Brien.
- "Urns" by Mary Bartlett.
- "Marketing" by Laura Harvey.
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- "Wave Lengths" by John Norton.

"The History of Technical Science" and

"The History of Applied Science" by John Norton.

General Exhibits Group.

"Mining" by William Schwartz.

"Business, Machines, People" by A. Raymond Katz-Sandor.

"Machine Movement" by Rudolph Weisenborn.

"Paint, Powder, Jewels" by George Melville Smith.

"The New Freedom" by Davenport Griffen.

Travel and Transport Building.

"Stage Coach," "Pony Express" and "Covered Wagon" by D. C. Miller.

Hall of Social Science.

"Social Science and Welfare" by David McCosh.

"Man and the Social Sciences" by Dorothy Loeb.

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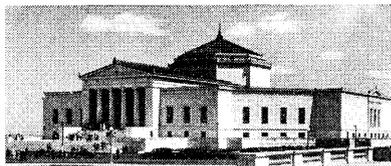
Museum of Science and Industry

tory is specially prominent for its collections in world mineralogy and economic botany. Its series of mounted mammals is an example of advanced museum methods. The Museum constantly maintains from 12 to 16 scientific exploring expeditions in various parts of the world.

The Shedd Aquarium, just outside the North Entrance to the Exposition,

The Museum of Science and Industry, in Jackson Park, is devoted to exhibits of discoveries and inventions and the application of science to industry. A number of the exhibits at the World's Fair will be transferred to be permanent exhibits in the museum.

The Field Museum of Natural His-



Shedd Aquarium

is equipped with the most modern facilities for the exhibition of living sea and fresh water creatures. In 132 exhibition tanks are between 6,000 and 7,000 live fish, both salt and fresh water, representing nearly 700 different species.



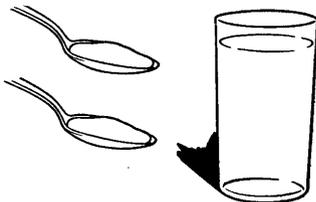
Field Museum

THAT UPSET MORNING FEELING YOU HAVE

Nine Chances in Ten It's "Acid Stomach"
How You Can Easily Correct It

Almost Instant Relief This Way

TAKE—2 teaspoonfuls of Phillips' Milk of Magnesia in a glass of water every morning when you get up. Take another teaspoonful thirty minutes after eating. And another before you go to bed.



According to many authorities, a great number of people today have acid stomach. This because so many foods, comprising the modern diet, are acid forming foods.

It usually makes itself felt in headaches, nausea, "gas," "biliousness," and most frequently in stomach pains that come about thirty minutes after eating. So you can easily tell if you have it.

Now Quickly and Easily Corrected

If you do have acid stomach, don't worry about it. You can correct it in a very simple manner. Just do this; it will *alkalize* your acid soaked stomach almost immediately and you will feel like another person.

TAKE—2 teaspoonfuls of Phillips' Milk of Magnesia with a glass of water every morning when you get up. Take another teaspoonful thirty minutes after eating. And another before you go to bed.

What This Does

That's all you do. But you do it

PHILLIPS'
MILK OF MAGNESIA



regularly, EVERY DAY, so long as you have any symptoms of distress.

This acts to neutralize the stomach acids that foster your "upset" stomach, that invite headaches and that feeling of lassitude and lost energy.

Try it. Results will amaze you. Your head will be clear. You'll forget you have a stomach.

BUT—be careful that you get REAL milk of magnesia when you buy; genuine PHILLIPS' Milk of Magnesia. See that the name "Phillips" is stamped clearly on the label.

ALSO IN TABLET FORM:

Phillips' Milk of Magnesia Tablets are now on sale at drug stores everywhere. Each tiny tablet is the equivalent of a teaspoonful of Genuine Phillips' Milk of Magnesia.

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BIGGEST THRILLS
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FREE



● Come to the Travel and Transport Building and **THROW BASEBALLS AT A TARGET OF GLASS**. Watch the ball shatter and scatter a piece of ordinary glass into many flying fragments. Then watch it actually **BOUNCE BACK** from a piece of Safety Glass. See with *your own eyes why* Safety Glass is the greatest available protection against the hazard of broken, flying glass. Prove to *your own satisfaction* that Safety Glass **ALL-AROUND** is a necessary protective measure in all automobiles. This is the most unusual spectacle in the Fair Grounds. And it's **FREE**.

Sponsored by

Safety Glass

MANUFACTURERS' ASSOCIATION
in the Great Hall of The Travel & Transport Building

[192]

Hiram Walker & Sons

invite you to visit
this unusually entertaining and
educational exhibit



EXTENDING 400 feet out into the cool waters of the lagoon from the middle of the 16th Street bridge are the Hiram Walker & Sons exhibit and the "Canadian Club" Cafe . . .

Here you will see one of the most interesting and educational displays at the Fair. A series of beautiful murals depicts practically every stage in the distilling process from the grain fields to the finished product. There is a complete, modern bottling line in operation, showing the speed and the care with which Hiram Walker & Sons products are bottled.

The "Canadian Club" Cafe which

adjoins the exhibit offers a splendid variety of food besides entertainment, music and dancing. There is a fine view from the restaurant, which is swept by cool breezes from Lake Michigan.

You are cordially invited to visit this truly remarkable exhibit. It will be something to tell the folks about when you get back home.

HIRAM WALKER & SONS
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AND OTHER FINE WHISKIES**



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MAKE ICE CREAM LIKE THIS AT HOME



Creamier

ICE CREAM

in your Electric Refrigerator
or Hand Freezer

NO more disappointments making ice cream in your automatic refrigerator. No more ice crystals.

No warming—just mix with milk and cream. No stirring while freezing. Richer, smoother, ice cream at home.

Taste it! Junket Ice Cream Mix makes better ice cream than the most expensive ice cream you can buy. It's wholesome and *more easily digested*. You can make it in a minute.

By adding fresh fruits, nuts, peanut brittle, flavors and sauces you can make your favorite ice cream in a few moments. Approved by Good Housekeeping.

Learn How Junket Milk Desserts
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JUNKET POWDER, already sweetened and flavored:

Vanilla	Chocolate	Lemon
Orange	Raspberry	Coffee

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100
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